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/s/

Joan Hankin

7/10/03 03:40:53 PM

YASMIN
Responsible. Strong. Not afraid to stand up for what's right.

"Goodbye Kiss" :60 5/14/03
pg. 1 of 4

5/16/03

Directors Note: This commercial is all about showing the chemistry between two people. We use the wrong guy to demonstrate how special it is when you find the right guy. When we reveal the Yasmin girl finally finding the right guy, the goal is to play up the drama of the chemistry between them.



MALE 1:

I felt a real connection tonight.



YASMIN[®]
drospirenone 3.0 mg and ethinyl estradiol 0.020 mg tablets

"Goodbye Kiss" :60 5/14/03
pg. 2 of 4



ANNCR 1:

You don't settle when it comes to the guy...



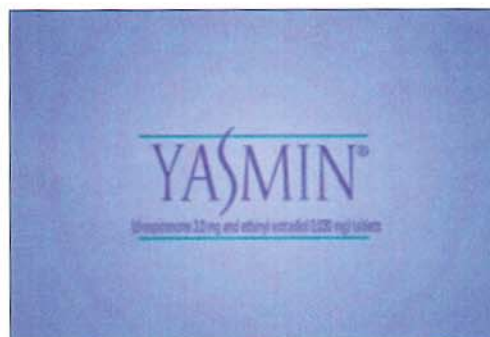
MALE 2:

You rock, babe!

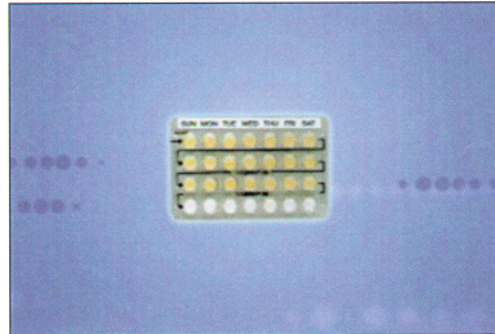


ANNCR 1:

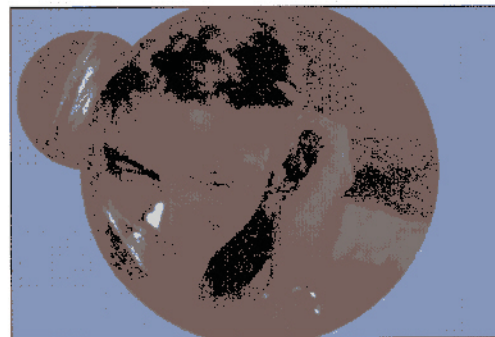
..so why settle when it comes to the pill?



**The Yasmin birth control pill uses
a different kind of hormone.
One that may work with your body chemistry.**



Yasmin is over 99% effective at preventing pregnancy.



So when you're looking for the right pill,



Ask your doctor about the difference a little chemistry can make.



ANNCR 2:

Yasmin contains a different progestin, which may increase potassium. You should not take Yasmin if you have kidney, liver or adrenal disease.

YASMIN[®]
Ethinyl estradiol and drospirenone tablets

"Goodbye Kiss" :60 5/14/03
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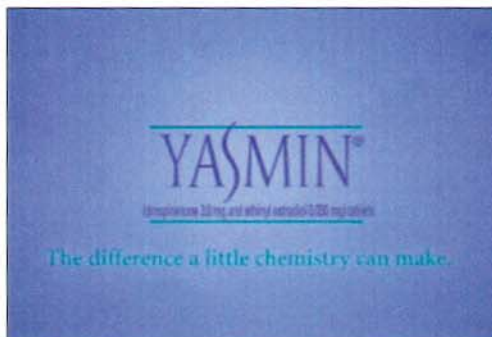
Tell your doctor if you are on daily, long-term treatment with NSAIDs



like Ibuprofen or Naproxen for a chronic condition like arthritis, or taking cardiovascular medications, or Heparin. Birth control pills do not protect against HIV or sexually transmitted diseases.



Women especially over 35 should not smoke. Serious risks, occurring infrequently, include blood clots, stroke and heart attack.



ANNCR 1:

Ask about Yasmin, and the difference a little chemistry can make.